

Company Fact Sheet 2021

About EF

EF Education First is a global education company focusing on language, academic, cultural exchange, and educational travel programs. With a mission to open the world through education, EF was founded in 1965. In the following section, you will find descriptions of EF's different businesses.

Facts at a glance

Name	EF Education First (abbreviated to EF)				
Founded	1965 in Lund, Sweden				
Owner	Privately held by EF's founder Bertil Hult and family				
Schools and Offices	654 in 50 countries				
Global presence	114 countries				
Employees	52,000 (24,500 full time office staff, 13,500 full time faculty, 14,000 part time teachers)				

Overview

Divisions and Business Units

EF Education First is organized in four divisions: EF Language and Schools, EF Cultural Exchange, EF Educational Travel, and EF Real Estate Holdings. Each division has several different businesses.

EF Language and Schools

- EF English Live
- EF Local English Language Centers
- EF Local English Language Centers for Kids
- EF International Language Campuses
- EF Corporate Solutions
- EF Academy—International Boarding Schools
- EF EdTech

EF Cultural Exchange

- EF High School Exchange Year

- Cultural Care Au Pair

EF Educational Travel

- EF Explore America
- EF Educational Tours
- EF College Study Tours
- EF Ultimate Break
- EF Go Ahead Tours

EF Real Estate Holdings

- EF Campus and School Properties
- EF Office Properties
- EF Hotel and Residential Properties

Associated Organizations

EF is also associated with an independent, not-for-profit business school, Hult International Business School, and an independent notfor-profit exchange program, EF Foundation, as well as an au pair program, Cultural Care Au Pair USA, designated by the U.S. State Department, and a travel insurance company, Erika Insurance.

Hult International Business School

- Undergraduate Programs
- Graduate Programs
- Ashridge Executive Education



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Countries with EF's own operations

	Opening Year		Opening Year		Opening Year		Opening Year
Algeria	2012	Ecuador	1991	Netherlands	1970	Spain	1974
Argentina	1979	Finland	1967	New Zealand	2002	Sweden	1965
Australia	1987	France	1967	Norway	1967	Switzerland	1969
Austria	1970	Germany	1969	Panama	2008	Thailand	1996
Belgium	1976	India	2002	Peru	2008	Turkey	1991
Brazil	1987	Indonesia	1986	Poland	1997	United Arab Emirates	2008
Canada	1985	Ireland	2001	Portugal	1991	United Kingdom	1965
Chile	1992	Italy	1974	Russia	1995	United States of Ameri	ca 1979
China	1997	Japan	1972	Saudi Arabia	2001	Uruguay	2011
Colombia	1985	Kazakhstan	2004	Singapore	2008	Venezuela	2000
Costa Rica	2005	Luxembourg	1998	Slovakia	2017	Vietnam	2001
Czech Republic	2006	Malta	1994	South Africa	2004		
Denmark	1968	Mexico	1979	South Korea	1988		

Countries covered by the EF Global Network

Albania	Estonia	Laos	Paraguay
Angola	Gabon	Latvia	Puerto Rico
Armenia	Gambia	Lebanon	Qatar
Azerbaijan	Georgia	Libya	Romania
Bahrain	Ghana	Lithuania	Senegal
Belarus	Greece	Macedonia	Serbia
Bolivia	Guatemala	Madagascar	Slovenia
Bulgaria	Honduras	Malaysia	Syria
Cambodia	Hungary	Mauritius	Tajikistan
Cameroon	Iceland	Mongolia	Тодо
Croatia	Iraq	Montenegro	Tunisia
Cyprus	Israel	Morocco	Turkmenistan
Democratic Republic of Congo	Jordan	Myanmar	Ukraine
Dominican Republic	Kenya	Nigeria	Uzbekistan
Egypt	Kuwait	Oman	Yemen
El Salvador	Kyrgyzstan	Pakistan	Zambia

Hult International Business School

A new kind of business school for the global generation with campuses in the following locations:

Boston San Francisco London Dubai Shanghai* New York* Ashridge Estate Campus - U.K. * Rotation only campus



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Research and Innovation

EF EdTech

EF's research and development unit is headquartered in Switzerland. EF has several hundred linguists, developers, designers, and teachers who build EF's advanced language learning system.

The EF Research Network

The EF Research Network works with top universities to fundamentally improve the way students learn.

- EF and the University of Cambridge's Department of Theoretical and Applied Linguistics have established joint research unit to investigate accelerated language learning.
- EF and Peking University's School of Foreign Languages cooperate to advance the studies of English education.
- EF and the University of Tokyo have established a joint program for brain research on second language acquisition.

EF and the Olympics and Special Olympics

- Official Language Training Services Exclusive Supplier of the Beijing 2022 Winter Olympics.
- Official Language Training Services Partner of the Tokyo 2020 Summer Olympics.
- Official Supplier and Exclusive Training Provider of the Special Olympics World Games Abu Dhabi 2019.
- Official Education Services Sponsor of the PyeongChang 2018 Winter Olympics.
- Official Language Training Supplier of the Rio 2016 Summer Olympics.
- Official Supplier of Language Programs of the Sochi 2014 Winter Olympics.
- Official Language Training Services Supplier of the Beijing 2008 Summer Olympics.
- Official Language School of the Seoul 1988 Summer Olympics.

EF Pro Cycling

EF is the owner of EF Education—NIPPO Pro Cycling, a professional UCI World Tour team that has placed second in the Tour de France. Professional cycling unites people of diverse backgrounds in a peaceful, fun, and friendly way to achieve extraordinary athletic feats. It aligns perfectly with EF's mission of opening the world through education and our commitment to bringing different cultures together. **#exploretheworld**

Social Impact

EF offices and schools around the world work with their local communities to give back.

- Hello Zero is EF's vision to remove all of the carbon EF has emitted since it was founded in 1965 by being carbon negative every year, starting in 2021.
- The EF Forest Initiative creates and conserves forests around the world. In 2021, Eden Reforestation Projects, the first EF Forest partner, will work with local communities in Kenya, Madagascar, and Mozambique to plant 3 million trees on EF's behalf.
- The EF Global Classroom is an umbrella for EF's charitable activities, which have included disaster relief in China, Haiti, Indonesia, Japan, Nepal, and the U.S., as well as providing funding for better educational opportunities to the underprivileged.
- Every year, the Hult family donates the award for the Hult Prize—the world's largest graduate student competition helping to solve the globe's toughest social challenges.
- The Hult family is one of the founding members of the Mentor Foundation, supporting research and initiatives in drug prevention.
- The Hult family is the founder and sponsor of LegiLexi, a foundation which promotes innovative ways for educators to teach reading to primary school students.

Websites

www.ef.com www.englishfirst.com www.englishlive.com www.efexploreamerica.com www.eftours.com www.efcollegestudytours.com www.goaheadtours.com www.efultimatebreak.com www.efexchangeyear.org www.culturalcare.com www.hult.edu www.hultprize.org www.erikainsurance.com www.ef.com/corporate www.ef.com/academy www.efprocycling.com